



**Energy Efficiency Board
Marketing Committee Meeting**

Wednesday, January 4, 2012, 2:00 – 3:30 PM

Office of Consumer Counsel

10 Franklin Square, New Britain, CT

Call-in number – 800-655-1109 Passcode – 875 8697

Meeting Materials available at: <http://www.box.com/s/l0pm9yf3n1jxm03qvsuu>

Agenda

1. Review Agenda
2. Marketing Plan implementation
 - Collaboration with DEEP & CEFIA
 - Marketing RFP – status update on the RFP and solicitation process
3. Update on EE marketing activities administered by the companies, including interim and bridge activities
4. Other business